

Theresa Valade

MOTIVATOR • FACILITATOR • COMMUNICATOR



About the Founder

THERESA VALADE, sparked by the entrepreneurial spirit at a young age, decided to launch Success Trek in 2005. She has been helping small to mid-sized companies, who are ready to take their business to the next level or in a time of rapid growth ever since. She is passionate about strengthening companies from within so people have what they need to do their best work.

Theresa is known for her contagious energy and remarkable ability to inspire others to contribute more of what they do best. After more than 20 years leading companies and teams through change, in industries such as hospitality, manufacturing, health & wellness, professional services, pharmaceutical, and health care, she has seen

how a happier workplace can increase the number of satisfied customers and improve the bottom line.

Theresa's collaborative approach to building trust with her clients allows her to identify and isolate deficiencies in operational workflow processes and procedures, team dynamics, and individual performance. Based on her findings, Theresa recommends best-fit solutions and guides companies back on the path to productivity and profitability.

Her expertise includes improving day-to-day operations, empowering leaders and teams and strengthening workflow processes in various industries. Theresa's hands-on experience and education, Bachelor of Science from Purdue University and MBA from Indiana University Northwest, benefit her clientele when they are getting ready to move to the next level or in times of rapid growth.

Theresa is an active professional member of the Society of Human Resources and the Association of Talent Development. She also serves on several civic and non-profit boards as an organizational change and leadership development expert. Theresa is a dynamic speaker educating her clients about how to maneuver through the roadblocks that are getting in the way of achieving the goals more quickly.

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