



Contact: Valerie Vedron
219-487-9389
v.vedron@success-trek.com

Press Release

December 17, 2014

FOR IMMEDIATE RELEASE:

Success Trek Welcomes IO and OD professional Gordon Demery

Valparaiso, IN – A new team member has joined Success Trek, increasing the firm’s emphasis on helping businesses and organizations sustain growth and profitability through Industrial and Organizational Development approaches.

Gordon Demery joins us as a project consultant. “I’m excited to have Gordon on board. His background in Industrial Organization and Organizational Development (IO and OD) only boosts our focus on helping companies and organizations execute their plans and strategies in the most efficient and profitable way,” said Theresa Valade, CEO of Success Trek.

Demery, who hails from the Chicago area, obtained his undergrad degree in Southern Utah and graduate degree from the Chicago School of Professional Psychology.

“I’ve always been interested in business and business management, and rather than pursue an MBA, I found I enjoyed being more involved with understanding employee behavior. There is an interesting dynamic in how we interact, manage stress and goals, as individuals and then the organization as a whole,” Demery said.

When he is not working, Demery enjoys sports, running the Chicago marathon and reading. “I’m always trying to find the next and greatest business book,” he said.

“We are very excited to have Gordon as part of our consulting team. Our clients will benefit as we sharpen our focus on providing customized solutions through partnership and alignment with their desired outcomes,” Valade added.

About Success Trek: Success Trek® makes business challenges that seem difficult simple. We provide a logical approach and a new way of thinking to solve operational challenges and enhance the people dynamic for small to mid-size companies. We help you get it done by engaging your team and accelerating the results along the way. Our services include Strategic Direction, Strategy, Talent Management, and Workflow/Productivity solutions.

www.success-trek.com

###