



PRESS RELEASE: NEW HIRE  
For Immediate Release

Contact: Valerie Vedron  
219.487-9389  
[v.vedron@success-trek.com](mailto:v.vedron@success-trek.com)

## **Success Trek® Welcomes New Operations Manager**

**October 20, 2015, Porter, IN** – Success Trek, delivering solutions to strengthen companies from within, announces the addition of Elizabeth Kerr as Operations Manager. Elizabeth will be managing the numerous aspects of Success Trek’s internal operations and client projects. She brings a wealth of experience in client relations, communications, scheduling and strategic planning to the Success Trek team.

Kerr’s expertise is honed from a professional background in the banking, finance and retail industries. Elizabeth Kerr also serves as the current President of the Juvenile Diabetes Research Foundation’s Northern Indiana Chapter Board of Directors.

“We are excited to add Elizabeth to our company. She has the essential skills to manage our internal operations and client projects”, states CEO Theresa Valade. With offices in Northwest Indiana and Chicago, Success Trek works with small to mid-sized companies that are currently going through, or have gone through, rapid periods of growth. Success Trek’s solutions improve a company’s Internal Business Operations, Develop their People and Streamline their Workflow.

“I am thrilled to join this amazing, driven and energetic team. I welcome the opportunity to match my diverse skill set with the varying needs of Success Trek and their clientele”, says Elizabeth Kerr. “