



## **Theresa Valade**



Theresa Valade lives in Northwest Indiana where she serves as CEO of her own company, Success Trek<sup>®</sup>, Inc. ([www.success-trek.com](http://www.success-trek.com)). Success Trek<sup>®</sup> provides national and international for-profit and non-profit organizations the cutting-edge solutions they need to create and sustain a results-driven business culture. She brings to her clients over 20 years experience in business operations, strategic sales, marketing, finance and human resource management. Using her dynamic and upbeat personality, Ms. Valade motivates and inspires employees, teams and management to increase performance, create a positive and productive business culture, improve project management and follow-through, and streamline complex work processes.

Ms. Valade has her B.S. from Purdue University West Lafayette and her M.B.A. from Indiana University Northwest. Today, she authors ongoing blogs and e-newsletters offering tips, tools and inspiration to individuals and organizations seeking to achieve greater levels of success within their People, Systems and Communications. She is also a contributing author to, *The Gratitude Project: 365 Days of Gratitude*, an Amazon #1 bestselling book within its descriptive category.

Ms. Valade is an alumnus of Leadership Northwest Indiana (NWI) and served on Advisory Councils for the Lupus Foundation and the Ivy Tech Information Technology Institute. She has been recognized in the Times BusINess Magazine as one of the top 20 under 40 business executives to watch, as well as one of Northwest Indiana's Top CEOs. Success Trek<sup>®</sup> is 1 of 19 businesses awarded the prestigious Economic Development through Entrepreneurship (EDGE) Award by the State of Indiana.