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**For Immediate Release**  
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### **3-Part Workshop Series Takes New Approach To Increasing Productivity**

**Valparaiso, IN** – The Northwest Indiana Small Business Development Center is partnering with Success Trek, Inc. and Breakaway Performance Group to offer a 3-part workshop series, *Accelerating Productivity: For You, Your Staff and Your Company*. While most trainings offer tips and tools for increasing productivity, this workshop series is built around a unique online assessment tool called the Attribute Index (AI) which participants take prior to attending. The assessment and its detailed report enable attendees to understand and more effectively leverage their individual talents, decision-making drivers and stress responses. “The AI allows us to help participants raise their self-awareness regarding their emotional intelligence competencies,” explains Theresa Valade, CEO of Success Trek. “In these workshops, we move beyond hard skills to focus on the underlying processes that inform an individual’s choices and behaviors within different work environments.”

*Accelerating Productivity: For You, Your Staff and Your Company* will be offered at the Valparaiso Chamber of Commerce, 162 W. Lincolnway, from 8 a.m. to 10:30 a.m., Thursdays Oct. 6, 13 and 20th. For best results, workshops should be taken as a 3-part series, but may be purchased individually. The cost structure is as follows: First 15 registrants pay \$89 for one workshop, \$159 for two and \$199 for all three. After the 15<sup>th</sup> registrant, prices increase to \$115 for one workshop, \$185 for two and \$225 for all three. Group discounts are also available. Continental breakfast will be provided.

Pre-registration and pre-payment are required. For details about each workshop and to register, visit [www.success-trek.com/individual-assessment-workshop](http://www.success-trek.com/individual-assessment-workshop).

**NWI SBDC:** Serving seven counties in the region, the NWI SBDC offers free assistance for entrepreneurs starting or expanding their businesses. Through one-on-one consulting, the NWI SBDC helps guide small businesses toward their goals by offering referrals, workshops, training opportunities and other essential business tools. It is funded in part through a cooperative agreement with the Small Business Administration, the State of Indiana and other local partners.

For more information, visit [www.nwisbdc.org](http://www.nwisbdc.org).

**SUCCESS TREK, INC.:** Founded by CEO Theresa Valade, Success Trek is an award-winning company that partners with organizations struggling to leverage the best of their **People**, **Communications**, and **Workflow Systems**. Valued for her contagious energy and remarkable ability to connect with others, Theresa inspires individual employees, management teams, departments and executives to open their eyes to the critical gaps within themselves and their workplace and work together to create real-world solutions that support an engaged and productive business environment. Ultimately, Success Trek takes what feels difficult and makes it simple! [www.success-trek.com](http://www.success-trek.com)

**BREAKAWAY PERFORMANCE GROUP:** Created by Joe Ubben, BreakAway Performance Group is all about creating positive attitudes toward change! We'll help you and your employees change your attitude about change. Not just to accept it, but to truly seek it out. We'll help you inspire an attitude of "What if?" and "Why not?" When you combine an attitude of change with the discipline of planning and the power of consistent execution, you'll break away from the pack and make your good company **great!** [www.breakawayperformance.net](http://www.breakawayperformance.net)

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